

🌟🌟 Fast Track Curation Success Blueprint

1. Foundation

- Idea (niche or topic)
 - niche is not always the best approach
 - something you have some access to content or at least ideas
 - Create content by recording voice and paying fiverr to transcribe
 - have someone to create static content
 - pay for content
 - someone in company
 - Ultimately you want to know about the topic so you can curate intelligently and interestingly.
- Research
 - Google Keyword Tool
 - short - long tail keywords
 - monthly search volume
 - competition for that keyword
 - export list of keywords
 - select 5-10 long tail keywords for static article titles and category names
 - Competition in SERPs
 - Alexa
 - Quantcast
 - Backlinkwatch
 - Availability of News
 - Google Alerts
 - Other sources
 - Possible products or affiliate offers
 - Clickbank
 - Amazon
 - WSO/FSOs

2. Implementation

- domain name
 - research - Google keyword tool, see what the name means to Google
 - research used domains - software is best
 - try to find high PR used domain with .edu backlinks and other backlinks
- Web Hosting
 - start with small, upgradable account from a reputable larger company, reason being that their infrastructure is standardized and you have good support.
 - When you start getting more traffic you can upgrade your bandwidth if necessary.
 - we recommend standard LAMP - Linux Apache MySql PHP
 - Self managed dedicated hosting is great too with the right package.
- Platform: Wordpress
 - standard install
 - settings: turn off comments, set permalinks to postname, discourage search engines at first, set blog name and tagline
 - select and configure theme
 - configure a few plugins
 - link juice keeper
 - spyder spanker
 - Google xml sitemaps
 - auto seo tags
 - test with Web Dimensions software
 - Create your keyword based category structure
 - add your static content
 - set up up target blog post page to receive content from Web Dimensions software
 - create your required pages and contact form
 - do not attempt to monetize or solicit opt-ins at this point - keep the blog clean, only interesting things for viewers
 - once the blog is complete, looking good, and ready to receive posts, un-check "discourage search engines" and save, then paste in the large list of ping servers and save them. Then start Google XML sitemaps
 - Begin daily curation
- Statistics Tracking
 - Google Analytics
 - Piwik
 - Statscounter
 - Quantcast
- SERPs tracking
 - serpbook.com
 - Ranktracker
 - other tracking software / website
- Opt-in FREE Offer
 - create the list on your Email provider (Aweber)
 - implement opt-in form

3. Curation

4. Promotion

- Social sharing
 - Twitter
 - Your Network
 - Buy Tweets on fiverr
 - Farm your Twitter network with software
 - Facebook
 - Personal
 - Fan Page(s)
 - Ads
 - Apps
- Video Marketing - create short videos and syndicate them
 - Youtube, Vimeo, DailyMotion, Metacafe, others
 - create your own backlinks in the video descriptions
 - Do additional promotion of the videos themselves
- Backlinks
 - Get backlinks from similar niche - forums, blog comments, etc.
 - get some edu backlinks
 - Guest posts
 - EzineArticles
 - Press Releases! (this is great)
- Paid Traffic
 - Adwords
 - Solo Ads
 - PPV
 - Facebook Ads
 - Other ad networks

5. Evaluation

6. Monetization

- Email List Building
 - Opt-in form - FREE Giveaway
- Products offered on site
 - Adsense
 - Amazon
 - Your Own Info Product!
 - Clickbank
 - CD Baby

7. More Evaluation

- Statistics
- Traffic
- SERPs
- Opt-ins
- Sales

8. Curation / Promotion / Evaluation / Monetization

- Continue curation daily
- continue promotion daily
- continue evaluation daily